



PRESENTS

Chris & John to the Rescue!

The Complete First Season



Approx. 168 Minutes

Color

Street Date: February 12, 2008

Suggested Retail Price: \$19.98

SKU: D6005

FOR MORE INFORMATION, PLEASE CONTACT:

Julian P. Hobson

Director of Business Affairs and Film Acquisitions

Telephone: 323-460-4661, (x125)

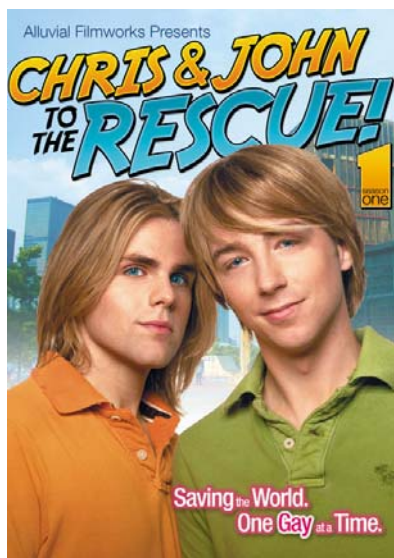
E-mail: jhobson@villagelighthouse.com

FOR IMMEDIATE RELEASE

TV's Hit Gay Reality Series

Chris and John to the Rescue! Soon on DVD

Alluvial Filmworks Releases Award-Nominated Comedy/Reality Show Featuring Self-Proclaimed Culture Aficionados



“...What could be more charming than two cute, witty gay boys offering affectionate advice to those in Need?”

- The Advocate

“...raucously humorous”

Xtra! Magazine

Los Angeles, California — January 8, 2008— **Alluvial Filmworks** will release the hit comedy/reality television series *Chris & John to the Rescue* featuring the heroic antics of two gay best friends on DVD February 12, 2008. With tremendous fan support since 2005, *Chris & John to the Rescue* has grown from a 5-minute short series into major ongoing series on **OUTtv**, Canada's premier gay television network. The international DVD release will include seven 30-minute episodes and never before seen bonus features. Now viewers around the world can see what Canadian fans are raving about and why *Chris & John to the Rescue!* is going against reality shows like the *Amazing Race* for awards.

Finally, international audiences will be introduced to the comedy duo of Chris and John, who set out on quests in the name of helping their fellow man. The hilarious first season release includes such adventures as searching for the perfect “fag hag,” exploring the bear community, setting up an eligible gay teen bachelor on a date (with a supernatural twist), helping an aspiring Broadway diva and more. Plus, the show features a recurring set of unusual sidekicks and series staples including Scum, the fag hags and Brian Doyle. Though the team help does not always remedy a situation, it is always a comical adventure.

With other episodes including the ultimate gay-over, babysitting, and camp counselors some might easily say this reality show is a cross between *The Simple Life with Paris and Nicole* and *Queer Eye for the Straight Guy*. Creator and star John Simpson would say though, when the show started "it was basically just us doing what we did as kids, but with a better camera and in front of a national audience." As the show progressed, co-star Chris Carter realized that "people needed our help desperately... whether or not we helped or made things worse is really irrelevant, we gave it our all and that's what really counts, right?"

What really counts is that the two childhood friends, Chris and John, will have a year to remember with this being the first of two DVD releases. The complete second season of *Chris & John to the Rescue* is scheduled for release by Alluvial Filmworks on October 14, 2008 and will feature Chris and John's unique sensibilities exclusively in the Cape Cod colonial town of Provincetown. Both Season 1 and Season 2 DVD releases will be jammed with bonus content including cast audio commentaries, hilarious blooper reels, TV teaser trailers and fun featurettes.

Chris & John to the Rescue has its series premier on here! Networks (USA) in the spring of 2008. A 1-hour special will also be broadcast on OUTtv (Canada) hosted by their friend and show regular Brian Doyle. Viewers will have the opportunity to see more of Chris and John's crazy year as the two document their lives with an online photo album and

online V-log. Their interactive website www.chrisandjohnonline.com acts as a companion to the series, featuring episode descriptions, star bios, a music guide, exclusive photos and videos, podcasts, an interactive forum and more.

The suggested retail price of the complete first season of *Chris & John to the Rescue* is \$19.98 and the running time is 168 minutes. The DVD is currently available for prebooking online at **10percent.com** and **Amazon.com**. *Chris & John to the Rescue* will also be available at local community retailers upon release. High-resolution imagery, publicity, a trailer and an extensive press kit with additional information about the series and its guests are available at www.villagelighthouse.com/chrisandjohn.

ABOUT ALLUVIAL FILMWORKS

Alluvial Filmworks is an entertainment distribution division of Village Lighthouse, Inc. With a program library including feature-length films, short film compilations, stage shows and television series, Alluvial Filmworks prides itself in offering hard-to-find content through its international DVD, broadcast, download-to-own and video-on-demand distribution. And while its collection includes award-winning titles, Alluvial Filmworks believes firmly in its mission to share work from artists whose impressive skills have yet to be widely discovered.

ABOUT VILLAGE LIGHTHOUSE

Village Lighthouse, Inc. is a leading manufacturer, distributor and retailer of gay and lesbian oriented merchandise. Its wholesale divisions, including **Alluvial Filmworks** and **10%**, distribute greeting cards, calendars, posters, postcards, movies, magnets, cologne, male pheromones and other paper products internationally to over 500 accounts. Village Lighthouse's retail divisions include **10percent.com**, the leading online shopping destination for the gay community, and **OutGreetings** (outgreetings.com), an e-card and event planning service that caters to the gay and lesbian community. For more information about Village Lighthouse and its divisions, visit its corporate website at VillageLighthouse.com.

###



Contact:

Julian P. Hobson

Director of Business Affairs and Film Acquisitions

323-460-4661 (x125)

jhobson@villagelighthouse.com

Chris & John to the Rescue!

DESCRIPTION:

Chris & John are back, and better than ever, in the brand new reality/comedy series *Chris & John to the Rescue!*

In the follow-up to the highly popular series *Chris & John's ROAD TRIP!*, *Chris & John to the Rescue!* is a hilarious, glossy, no-holds-barred reality series chronicling the latest crazy antics of best friends and self-proclaimed culture aficionados Chris & John as they go on a demanding mission to save the world...one gay at a time.

In the series premiere, Chris & John rescue Brennan, a university student fresh out of the closet. Brennan's way off track when it comes to all things gay, so Chris & John decide to find him his very own "fag hag" and give him the ultimate gay-over.

See full episode descriptions below.

BACKGROUND OF "CHRIS & JOHN"

Chris & John first graced television appearing in an interstitial series called *The Chris & John Show* for Canada's OUTtv. After winning over audiences, a new series, *Chris & John's ROAD TRIP!* went into production in the summer of 2005.

Chris & John's ROAD TRIP! was a huge success in Canada, and was the launching pad for *Chris & John to the Rescue!*, which is now in its second season.

BIOGRAPHIES

John Simpson is the co-star/executive producer of "*Chris & John to the Rescue!*" Having graduated from film & television school, he launched John Simpson Productions in 2005, specializing in cost-efficient LGBT-targeted programming. He is also a producer for such hit Canadian series as "*The Mom Show*" and "*Three Takes*".

Chris Carter is the co-star/co-executive producer of "*Chris & John's to the Rescue!*" He also currently works as a writer, developing television projects with some of Canada's biggest networks and production companies.

AWARDS

"*Chris & John to the Rescue!*" was recently nominated for "Best Score for a Reality Show" at the *Film & TV Music Awards*, against such series as "*The Amazing Race*".

WEBSITE

An interactive website, Chris And John Online, acts as a companion to the series, featuring episode descriptions, star bios, a music guide, exclusive photos and videos, podcasts, a interactive forum and more!
www.chrisandjohnonline.com

EPISODE DESCRIPTIONS

The Season 1 DVD has all the great episodes aired on TV. It also comes packed with bonus features!

Episode #1: 'Gay Me Over!'

Chris & John meet Brennan, a university student fresh out of the closet. Brennan's way off track when it comes to all things gay, so Chris & John decide to find him a fag hag and give him a gay-over.

Episode #2: 'Find Me a Match!'

Chris & John meet Jamie, a most eligible teen bachelor. Jamie's way off track when it comes to love, so Chris and John decide to set him on a date with a supernatural twist.

Episode #3: 'Save My Pride!'

Chris & John meet Adam, the coordinator of a small-town pride. Adam's way off track when it comes to all things fundraising, so Chris & John decide to stage a series of cash grabs that go awry.

Episode #4: 'Write My Article!'

Chris & John visit Xtra Magazine, who are in dire need of a replacement reporter to write an article on the bear community. Chris & John are the ones who are way off track when their entry in a bear film festival doesn't exactly go over as planned.

Episode #5: 'Chris & John Rescue Christmas!'

In this special episode, Chris & John are visited by three gurus of Christmas and attempt to bring Christmas spirit to the ultimate Scrooge, in hopes of saving his relationship with his holiday-obsessed boyfriend.

Episode #6: 'Make Me A Star!'

Chris & John meet Brian Doyle, an aspiring Broadway diva. Brian Doyle's way off track when it comes to pretty much everything, so Chris & John decide to give him a crash course in what it takes to become a star.

Episode #7: 'Show Me More!'

Chris & John become camp counselors at Camp Mountain Meadow, a camp for children of gay & lesbian parents. Plus, all of the lost scenes and hilarious behind-the-scenes of the entire season of 'Chris & John to the Rescue!'