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PLUS - MUSIC, MUSIC AND MORE MUSIC!



Entertainment

Fitness Super Models Share New Web Site

Workout enthusiasts and fans of Greg Plitt, pictured on the cover, are about to see a lot more of the busy fitness expert, including a role in the soon to be released *Terminator Salvation*, continuing TV appearances, a new, very evocative calendar and a newly improved fitness Web site.

Named by nationally syndicated entertainment news TV show *Extra!* as one of America's Most Eligible Bachelors, Plitt has gained fame with his tanned, toned and muscular body and remarkable green eyes.

The Baltimore, Maryland native is a mature, focused and hard working athlete whose love for sports, working out and staying

magazines. He also appeared on the cover of two ICON MEN wall calendars and starred in his own ICON MEN workout video. The 2008 ICON MEN calendar with Plitt on the cover not only quickly sold out but also won the silver award for Best Glamour Photography in the Calendar Marketing Association's World Awards Competition.

The modeling superstar has also become

the numerous commercials (including Bowflex) and other films and television shows.

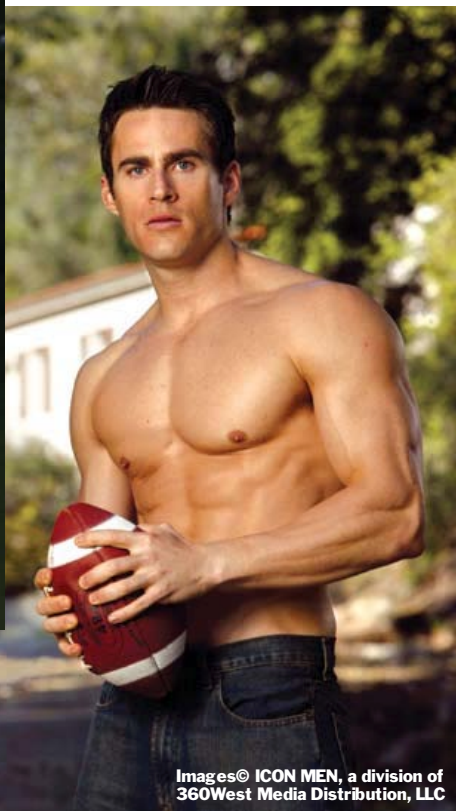
If you want to know how Plitt was able to mold his body, he shares his workout secrets in The ICON MEN DVD *Greg Plitt: Biceps, Triceps and Abs*. ICON MEN has also re-launched ICONMEN.com, with additional content for fans and fitness enthusiasts and planned expansion to include tips from the ICON MEN models to help visitors maintain their own muscular physique and a healthy lifestyle.

Along with Plitt, the site includes hundreds of photos of other ICON MEN, including Christian Boeving, Robert Amstler, Julien Greaux, Rusty Joiner and many more - and their workout secrets.

The suggested retail price of the Greg Plitt 2010 Wall Calendar is



Rusty Joiner (left) and Julian Grueax (right) are two other fitness role models that can be found on ICONMEN.com.



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healthy started as a high school wrestler has lead him from being a U.S. Army captain to a career in film, fitness modeling and a successful spokesman and television star.

The sexy hunk will also be exclusively featured in a 2010 wall calendar published by 10% in June 2009. *The Greg Plitt 2010 Wall Calendar* features a variety of hot imagery by Jason Ellis, Cory Sorensen and MuscleArt.com for fans to enjoy all year long.

For years, Plitt has appeared on the covers of countless fitness

a celebrity on the big screen. Most recently, images of Plitt's amazing body were used to create Dr. Manhattan's muscular physique in the 2009 film *Watchmen*. Plitt will also be in the much anticipated film *Terminator: Salvation* releasing in May 2009.

Fans also remember Plitt as a trainer on Bravo's television series *Workout* and his appearances on *Days of Our Lives* in addition to

\$14.99 each. The entire 10% calendar line and ICON Men workout videos are available online at Amazon.com and ICONMEN.com. 10% calendars will also be available at local community retailers upon release in June.

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